



## Digital Personal Data Protection Rules

Key Highlights of the Digital Personal Data Protection Act (DPDP Act) for Directors and Companies: as on Nov 14, 2025 Notification.



DPDP rules provide 18-month phased rollout for full compliance. However, notification for breach is effective on immediate basis. Incident response plans must be operational currently.



Data breach penalties up to ₹250 crores on failure to maintain reasonable security safeguards. Further, not notifying Data Protection Board or affected individuals of a breach can attract penalties up to ₹200 crores.



The 72-hour breach notification mandate is required with a detailed report to Data Protection Board.



Companies (or SDFs) have to face annual Audits with reports to be submitted to Data Protection Board.



Consent Managers (a new regulatory layer) will operate interoperable platforms compliant with Data Protection Board standards.

Hence, boards need to be prepared to ensure strategic governance that addresses DPDP compliance requirements.



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